

Sales velocity calculator

Input your own figures below in the boxes marked in blue.

Work out your conversion rate

Number of leads	Total number of sales	Conversion rate
<input type="text"/>	<input type="text"/>	<input type="text"/>

Work out your average deal size

Total revenue generated	Total number of sales	Average deal size
<input type="text"/>	<input type="text"/>	<input type="text"/>

Work out your average number of days to close

Total number of days spent on each sale	Total number of sales	Average number of days to close
<input type="text"/>	<input type="text"/>	<input type="text"/>

$$\frac{\text{number of leads} \times \text{conversion rate (\%)} \times \text{average deal size}}{\text{average number of days to close}}$$

	Number of leads	Conversion rate % ¹	Average deal size	Average number of days to close	Sales velocity
Month 1	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 2	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 3	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 4	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 5	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 6	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 7	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 8	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 9	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 10	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 11	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Month 12	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Overall average	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Experience turbo-charged lead generation with a **free trial**.
Simple set-up. No commitments. **Get started today.**

GET STARTED

¹enter your % as a decimal. eg. 85% = 0.85